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<b>TO:</b>	<b>COMPANY:</b>	<b>FAX #:</b>
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<b>DATE:</b> FROM: OPERATOR: CLIENT/MATTER: PAGES:	May 25, 2004 Morgan S. Heller Karen Jeffer 07689-00023 12 (including cover)	Reviewed and approved for facsimile transmission by: <i>MSH</i>

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**Comments**

BTV.255986.1

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PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: John E. Cronin

Serial No.: 09/759,421

Filed: January 12, 2001

Title: Method For Using Web-Based Marketing  
And/Or Management ToolAttorney Docket No.: UV-01  
(07689-00023) CERTIFICATION OF FACSIMILE TRANSMISSIONI hereby certify that this correspondence is being facsimile  
transmitted to the United States Patent and Trademark Office,  
Fax No. 703-872-9306, on the date shown below.  
Morgan S. Heller IIDate  
5/25/04

Group Art Unit: 3625

Examiner: Mark A. Fadok

Commissioner for Patents  
Alexandria, VA 22313-1450

May 25, 2004

## Response Transmittal

Transmitted herewith for filing is a Supplemental Response to First Office Action for the  
above-identified Application.

- No additional fee is required.  
 The fee has been calculated as shown below:

Law Offices of  
**Downs Rachlin Martin PLLC**  
 199 Main Street  
 P.O. Box 190  
 Burlington, VT 05402-0190  
 (802) 863-2375

CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL 38	MINUS	30	= 8	x \$18.00/ \$9.00 =	\$72.00
INDEPENDENT 5	MINUS	3	= 2	x \$86.00/ \$43.00 =	\$86.00
<b>1ST PRESENTATION OF MULTIPLE DEP. CLAIMS</b>					\$290.00/ \$145.00 = \$0.00
					<b>TOTAL</b> \$158.00

- Check no. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ is attached.
- Please charge Deposit Account No. 04-1588 in the amount of \$158.00. A duplicate copy of this sheet is enclosed.
- The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 04-1588. A duplicate copy of this sheet is enclosed.
- Any additional filing fees required under 37 C.F.R. §1.16.
- Any patent application processing fees under 37 C.F.R. §1.17.

Respectfully submitted,  
DOWNS RACHLIN MARTIN PLLC

By:   
Morgan S. Heller II  
Attorney of Record  
Registration No.: 44,756  
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BTW.265759.2

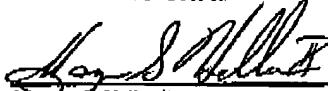
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 Morgan S. Heller II Date

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Examiner: Mark A. Fadok

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Alexandria, VA 22313-1450

May 25, 2004

**SUPPLEMENTAL RESPONSE  
TO FIRST OFFICE ACTION**

This is a Supplemental Response to the Office Action (paper no. 4) mailed from the U.S. Patent and Trademark Office on January 29, 2004, with respect to the above-identified patent application. Applicant filed a complete initial Response with the U.S. Patent and Trademark Office on April 28, 2004. This Supplemental Response contains additional new claims that Applicant respectfully requests the Examiner to consider prior to taking further action on the present application. Amendments to the Claims and Remarks concerning the amendments appear in the sections that follow.

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